

**komm  
mach MINT**

## NATIONALER PAKT FÜR FRAUEN IN MINT-BERUFEN

### International Conference Be.MINT

- Best practices for women in mathematics, informatics,  
natural sciences and technology

**20.04.2009**

**Hannover, Germany  
Hannover Fair  
Conference Area Hall 2  
Rooms Rom/Brüssel**

**MINT  
Future-oriented careers for  
women**

**MATHEMATICS  
INFORMATICS  
NATURAL SCIENCES  
TECHNOLOGY**

The conference will be interpreted both in English and German.

The Deutsche Messe AG supports the conference by providing free entrance to the Hannover Industrial Fair for all participants.

If you are interested in supporting the National Joint Initiative for Women in MINT Professions or have questions about „Komm, mach MINT.“, please contact our office at:

**Geschäftsstelle Nationaler Pakt für Frauen in MINT-Berufen**  
Kompetenzzentrum Technik-Diversity-Chancengleichheit e. V.  
Wilhelm-Bertelsmann-Straße 10  
33602 Bielefeld

Tel: +49. 521. 106 – 7205  
Fax: +49. 521. 106 – 7171  
info@komm-mach-mint.de

GEFÖRDERT VOM



**Bundesministerium  
für Bildung  
und Forschung**

**AUFSTIEG DURCH  
BILDUNG >>**

# Agenda

**09:00** Registration

**09:30** Reception:  
MinR'in Christina Hadulla-  
Kuhlmann  
(Federal Ministry of Education and  
Research)

**09:50** Keynote:  
Dr. Wendy Faulkner  
(University of Edinburgh)  
„Turning good policies into  
good practice: Why is it so  
difficult?“

**10:30** Coffee break

**11:00** Panel I:  
MINT in Europe – More innova-  
tion with women!  
political strategies, economic  
challenges, scientific ideas

• MinR'in Christina Hadulla-  
Kuhlmann  
(Federal Ministry of Education and  
Research)

• Nancy Pascall  
(European Commission Information  
Society and Media)

• Sue Bird  
(International Network of Women  
Engineers and Scientists, INWES)

• Maya Widmer  
(Suisse National Science Foundati-  
on, Helsinki Group on Women and  
Science)

• Susanne Kiefer  
(Head of university project team,  
Siemens AG)

**12:30** Lunch break

**13:30** Talk:  
Media, Women and MINT  
career choices and media

• Dr. Maya Goetz  
(Head of the International Central  
Institute for Youth and Educational  
Television - IZI)

• Dr. Bernhard Gleim  
(Editorial director TV-shows, Norddeut-  
scher Rundfunk)

• Prof. Dr. Marion Esch  
(Scientific director, Femtec GmbH)

• Manuela Kasper-Claridge  
(Head of editorial department of  
finances, DW-TV)

**14:30** Coffee break

**15:00** Panel II:  
Gender – for more innovation  
in technical development!?

• Prof. Dr. Martina Schraudner  
(Fraunhofer Gesellschaft)

• Dr. h.c. Rolf Pfrengle  
(Leibniz-Institute IFW, Dresden)

• Birgit Woitech  
(Competence Center FEMtech, Wien)

• Dr. Elisabeth Kelan  
(King's College, London)

**16:30** Final speech:  
Prof. Dr. Marion Schick  
(Fraunhofer Gesellschaft, Senior  
Vice President Personnel and Legal  
Department)  
„Gender and human resource  
management in research and  
development“

**17:00** End of conference,  
transfer to the „Night of Inno-  
vation“ at the VDI-stand

Host:  
Petra Schwarz

## International conference

The conference aims at introducing the National Joint Initiative for Women in MINT Professions -Komm, mach MINT (Go MINT)- as an outstanding example of best practice activity on a European level. For the European Year of Creativity and Innovation 2009, the conference will focus on presently innovative fields of technology development and media.

The integration of women's innovative forces is a key factor in increasing the competitiveness of the European economy, which, especially in times of crisis, reveals new opportunities. These aspects will be considered and addressed by introducing new concepts at the interface of university and economy.

Furthermore, the conference lays great emphasis on the media, which widely impacts the attitudes of many parents, teachers and young professionals towards the initiative and a MINT profession. Contributions in this regard aim at forming the public image of MINT occupations and identifying ways in which media can promote new approaches to professions in technology.

The conference intends to introduce the National Joint Initiative for Women in MINT Professions to a European audience, as well as to encourage networks beyond the Federal Republic of Germany.